

Press release

## SOCOTEC: A NEW LOGO FOR NEW AMBITIONS

### SOCOTEC UPDATES ITS BRAND IDENTITY

The SOCOTEC Group, a major player in TIC<sup>1</sup>, is revealing its new logo today. This new version reflects the Group's positioning and expansion goals.

Intense in meaning, it builds on the main elements of SOCOTEC's identity while bringing added depth. The eye, representing the precision required by analysis and measurement, has transformed into a panoramic view.

Distance vision has been introduced to enhance near vision. Vitality and perspective, represented by the beam and the three tones of blue, symbolise forward-thinking and SOCOTEC's aim of projecting into the future to support its clients with risk management and help improve their performance.

This new identity conveys interaction, dialogue and SOCOTEC's resolve to act as a trusted partner and a role model for TIC<sup>1</sup>. It communicates the SOCOTEC Group's values of commitment and responsibility.

### NEW MOMENTUM FOR BUSINESS ACTIVITIES IN FRANCE

In France, where the SOCOTEC Group is No. 1 in construction inspection and No. 3 in verification of in-service facilities, the Group is continuing to build new momentum for its activities. At the beginning of the year, it put in place a new organisation built on four activity-based business units (Construction & Real Estate, Technical Inspection & Verification, Environment & Safety, Training). It is now investing in growth resources for its Construction & Real Estate business line in France.

### RAISING THE BRAND'S PROFILE IN EUROPE

ESG, the **UK leader in TIC<sup>1</sup>** for the construction and infrastructure sectors, joined the SOCOTEC Group in March. It is now adopting the SOCOTEC brand to become SOCOTEC UK. The Group's **second European platform**, SOCOTEC UK generated 2016 revenue of €110 million and employs 1,400 people.

In Germany, where the Group was already present through Canzler Ingenieure, SOCOTEC strengthened its position in 2017 by acquiring Pielok Marquardt in May and ZPP Ingenieure at the end of September. Germany is now **SOCOTEC's third European platform**, with revenue of close to €40 million.

Hervé Montjotin, Chief Executive Officer of SOCOTEC, said: "The changes to our visual identity and the deployment of the SOCOTEC brand are in phase with developments within our Group and our ambitions for growth in Europe, with a particular focus on France, the UK and Germany. The acquisitions made since the beginning of the year have added €130 million in full-year revenue, and the SOCOTEC Group is now looking to become the European leader in TIC<sup>1</sup> for the construction and infrastructure sectors by 2020. Our goal is revenue of €800 million, with 40% to be generated outside France."

<sup>1</sup> TIC: Testing, Inspection, Certification

## ABOUT THE SOCOTEC GROUP

*The SOCOTEC Group, headed by Hervé Montjotin, has built its reputation over more than 60 years as a trusted partner assisting companies in the areas of quality, health and safety, and the environment.*

*SOCOTEC's mission is to ensure the integrity and performance of assets and people's safety. Through its inspection and measurement, assistance and consultancy, and training and certification services, SOCOTEC helps to optimise the performance of companies in every sector by managing the risks inherent in their activities. Drawing on its expertise and positioning itself as a long-term partner, SOCOTEC supports its clients throughout their project's lifecycle.*

*As France's No. 1 in construction inspection and a major player in TIC<sup>1</sup> for the construction and infrastructure sectors, the SOCOTEC Group generates consolidated revenue of €650 million (30% outside France) with 200,000 clients. It has operations in 25 countries, 6,800 employees and over 250 forms of external recognition. In France, its network of 200 operations covers the entire country and includes 35 training centres.*

See [www.socotec.com](http://www.socotec.com) for more information.

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